



**Medicus Mundi
Switzerland**

Health for all

MMS Symposium 2025

Commercial Determinants of Health – Market, Power, Human Rights?

5 November 2025, 9am-4.30pm, Volkshaus Basel

9.00	Registration and Coffee
9.30	Welcome, René Stäheli, President of Medicus Mundi Switzerland
Part 1: What are the Commercial Determinants of Health and Why should we Care?	
9.40	The Role of Commercial Forces in Shaping Health Outcomes by Monika Kosinska, WHO
10.00	The invisible cost of profit: Commercial determinants and the double burden of disease in Africa by Jochen Ehmer, SolidarMed
10.20	Unmasking Power and Reclaiming Health: Lessons from the NCD Movement by Miranda Wang, NCD Alliance
10.40	What lies beneath: Exploring the commercial determinants of health as a driver of global health. Panel with Monika Kosinska (WHO), Miranda Wang (NCD Alliance), Jochen Ehmer (SolidarMed), Itai Rusike (Community Working Group on Health, Zimbabwe).
11.00	Coffee Break
11.30	The human cost of coffee - workers' testimonies from Brazil by Carla Hoinkes, Public Eye
11.50	Film "DON BENJAMÍN"
12.30	Lunch
Part 2: Accountability in Action: Moving from Understanding to Responsibility	
14.00	A cinematic call to action: Deforestation, health, and human stories in Don Benjamín by Carlos Mediano, Medicus Mundi Spain
14.15	Health in all policies? Evaluating Switzerland's trade strategy through a public health lens. A talk with Frédéric Payot, State Secretariat for Economic Affairs (SECO, WTO division), facilitated by Martin Leschhorn Strebel, Director, MMS
14.35	Commercialisation of health care - when the health system itself is exposed to privatisation by Labila Sumayah Musoke
14:50	Tobacco Industry Influence in Swiss Academia: Understanding Mechanisms and Implications by Michela Canevascini Transparency and truth
15.10	Stretch and Grab a Coffee
15.30	MMS Quiz
15.40	From theory to responsibility: What is Switzerland doing to combat health inequality? Panel with Selena Lopreno (Swiss Agency for Development and Cooperation), Lauren Paremoer (People's Health Movement and MMI Board), Nicole Raehle (Swiss Red Cross)
16.15	Wrap-up
16.30	End of the MMS Symposium 2025

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